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# Typeface

## Eng.: Montserrat

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

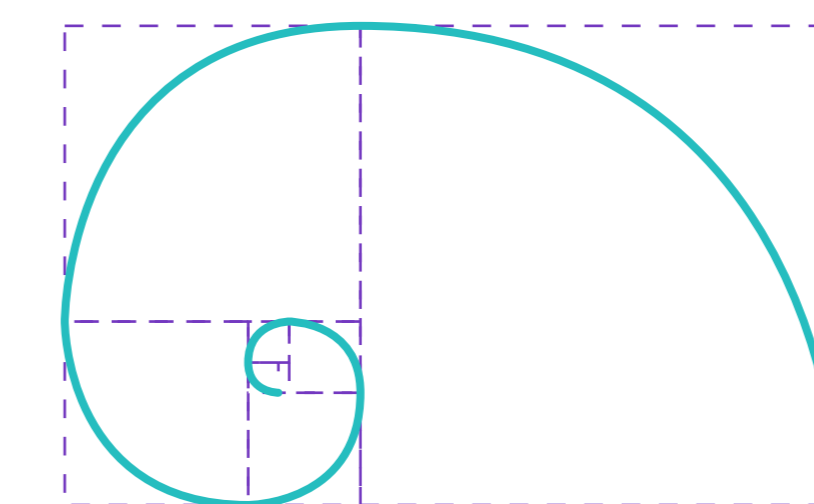
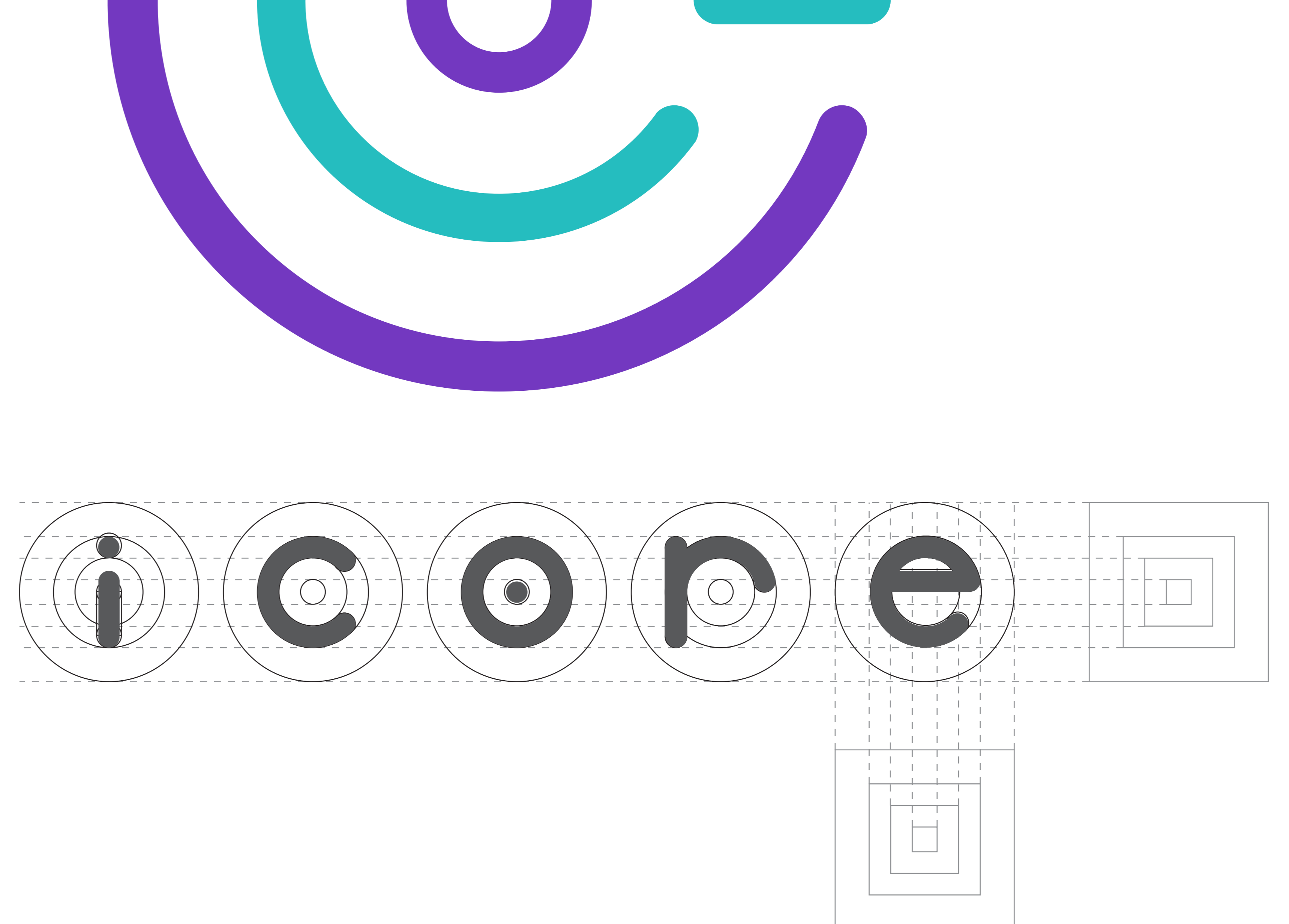
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9 ! @ ? # % &

## Arb.: TheMixArab

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\$ % # ؟ @ ! ٩ ٨ ٧ ٦ ٥ ٤ ٣ ٢ ١ ٠



Golden Ratio

# Color Scheme

The feelings were chosen by the client to reflect cyber security & AI.

#f0f1f1

Beluga

#25c0c2

Calipso

#414042

Black Panther

#7338c3

Purple Rain



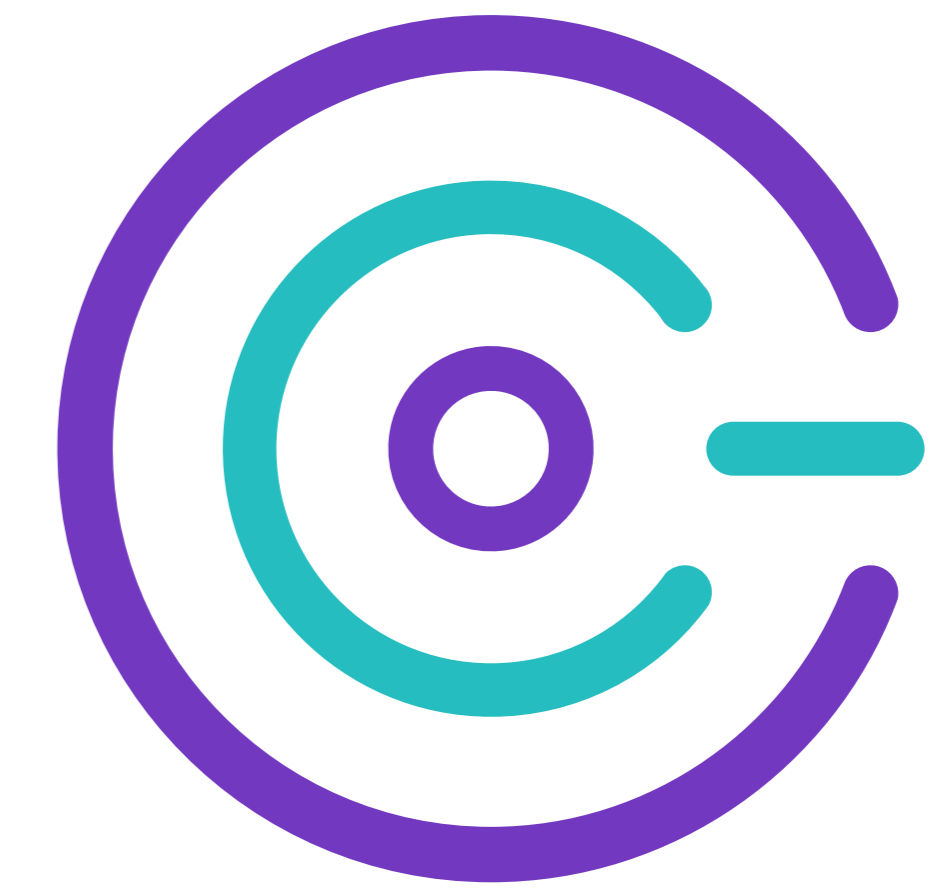
# Brand Anatomy



Logo

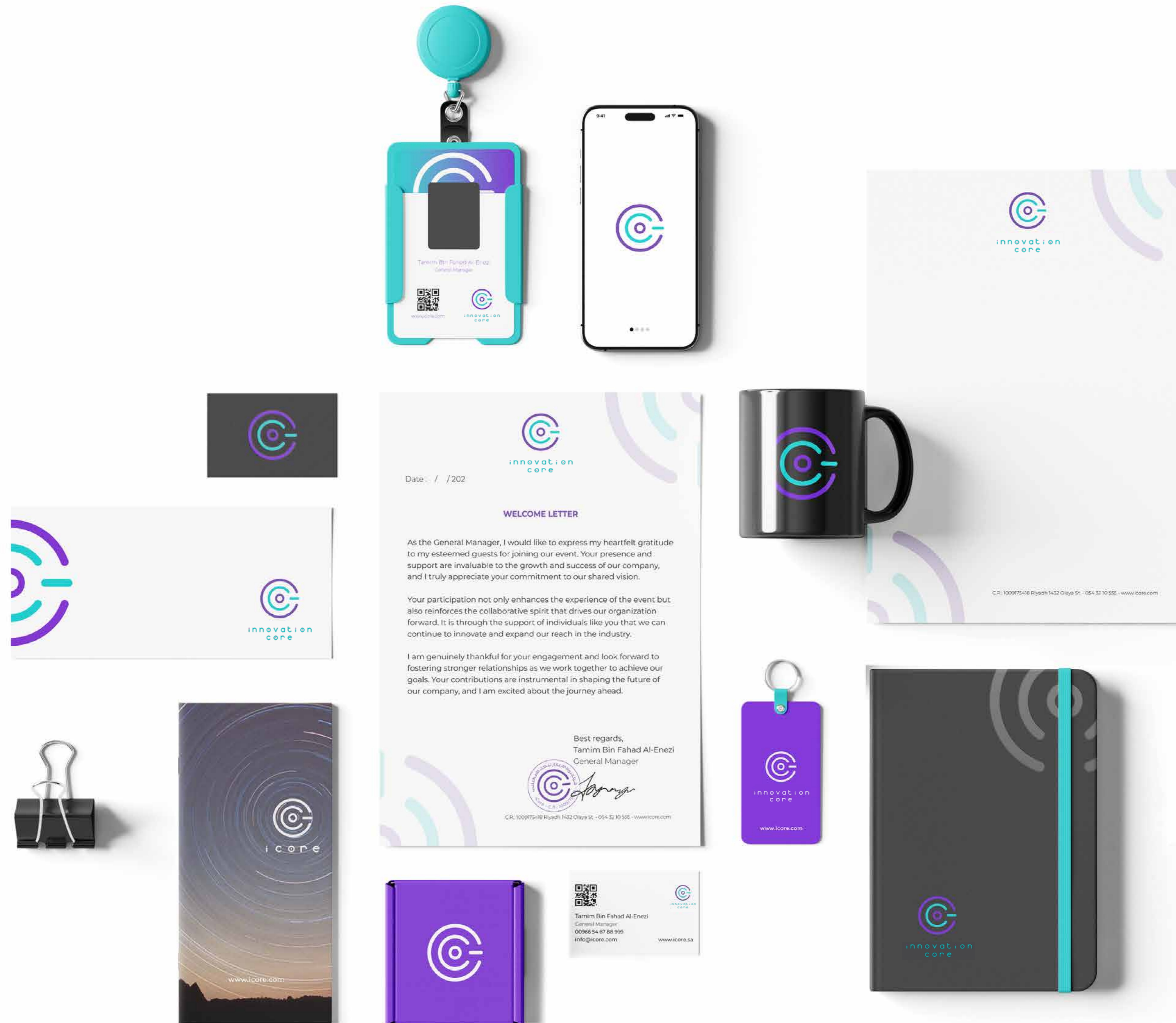
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Wordmark



Icon

# Stationery



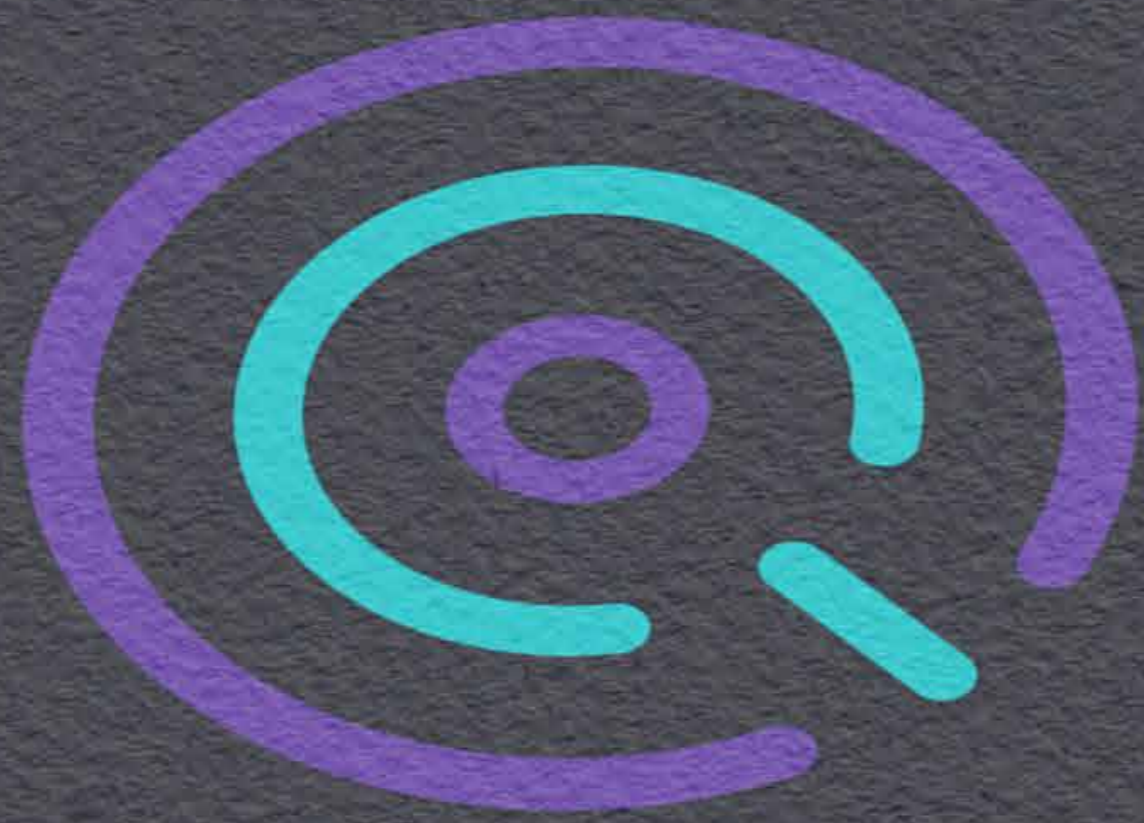
# Mockups



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### WELCOME LETTER

As the General Manager, I would like to express my heartfelt gratitude to my esteemed guests for joining our event. Your presence and support are invaluable to the growth and success of our company, and I truly appreciate your commitment to our shared vision.

Your participation not only enhances the experience of the event but also reinforces the collaborative spirit that drives our organization forward. It is through the support of individuals like you that we can continue to innovate and expand our reach in the industry.

I am genuinely thankful for your engagement and look forward to fostering stronger relationships as we work together to achieve our goals. Your contributions are instrumental in shaping the future of our company, and I am excited about the journey ahead.

Best regards,  
Tamim Bin Fahad Al-Enezi  
General Manager



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THANK YOU