



INNOVATION CORE

For Cybersecurity and
Artificial Intelligence

Company Profile • 2025

Cybersecurity • AI • Digital Transformation • Training

Who We Are

Innovation Core is a Riyadh-based technology firm that designs and delivers solutions across four disciplines: Artificial Intelligence, Cybersecurity, Digital Transformation, and Technical Training.

We work with government entities, financial institutions, healthcare providers, energy companies, and smart-city initiatives across the Kingdom — and, increasingly, internationally.

We don't deliver slide decks. We deliver outcomes.



Observable



Measurable



Sustainable



Our Four Core Disciplines



AI-Based
Solutions



Digital
Transformation



Cybersecurity



Technical
Training

Strategy. Implementation. Adoption.

We stay with our clients until the results are real and lasting.

Vision & Mission



Our Vision

To lead in AI, Cybersecurity, Digital Transformation, and Technical Training in the Middle East — through solutions that are built to last, not technology updates that wear off.



Our Mission

We equip organizations with scalable, secure solutions for modern operational challenges through AI automation, cybersecurity hardening, transformation strategy, and the training required to sustain the change internally.

Our Core Values



Innovation

Embedded in every solution we build.



Integrity

Transparency and ethics at every level.



Client Partnership

We act as strategic partners, not vendors.



Operational Excellence

We measure our own performance against the results we committed to.

Security & Trust

Data security and reliability are baseline requirements in everything we deliver.

Strategic Goals (2025–2030)

01

Deliver 100 AI-powered digital transformation projects over the next five years.

02

Establish 10 strategic partnerships annually with government and private-sector entities.

03

Launch a knowledge transfer platform for AI and cybersecurity capability building.

04

Achieve over 95% client satisfaction across all engagements.

05

Expand into Europe and Asia within three years.



Why Innovation Core?

We are among a small number of firms in the Saudi market with the expertise to both design a transformation strategy and execute it alongside the same client — closing the gap between what is planned and what actually gets done.

Others

- Deliver a strategy
- Run a course
- Hand over & leave

VS

Innovation Core

- Own the outcome
- Transfer the knowledge
- Stay until it works

What Sets Us Apart



End-to-end Ownership

We take responsibility for outcomes across strategy, engineering, and full lifecycle.



Practitioners, Not Theorists

Our teams work on real projects. What we teach and deliver is real and current.



Saudi Regulatory Depth

Strong relationships with NCA, SDAIA, SAMA, and other key bodies.



Proven Frameworks

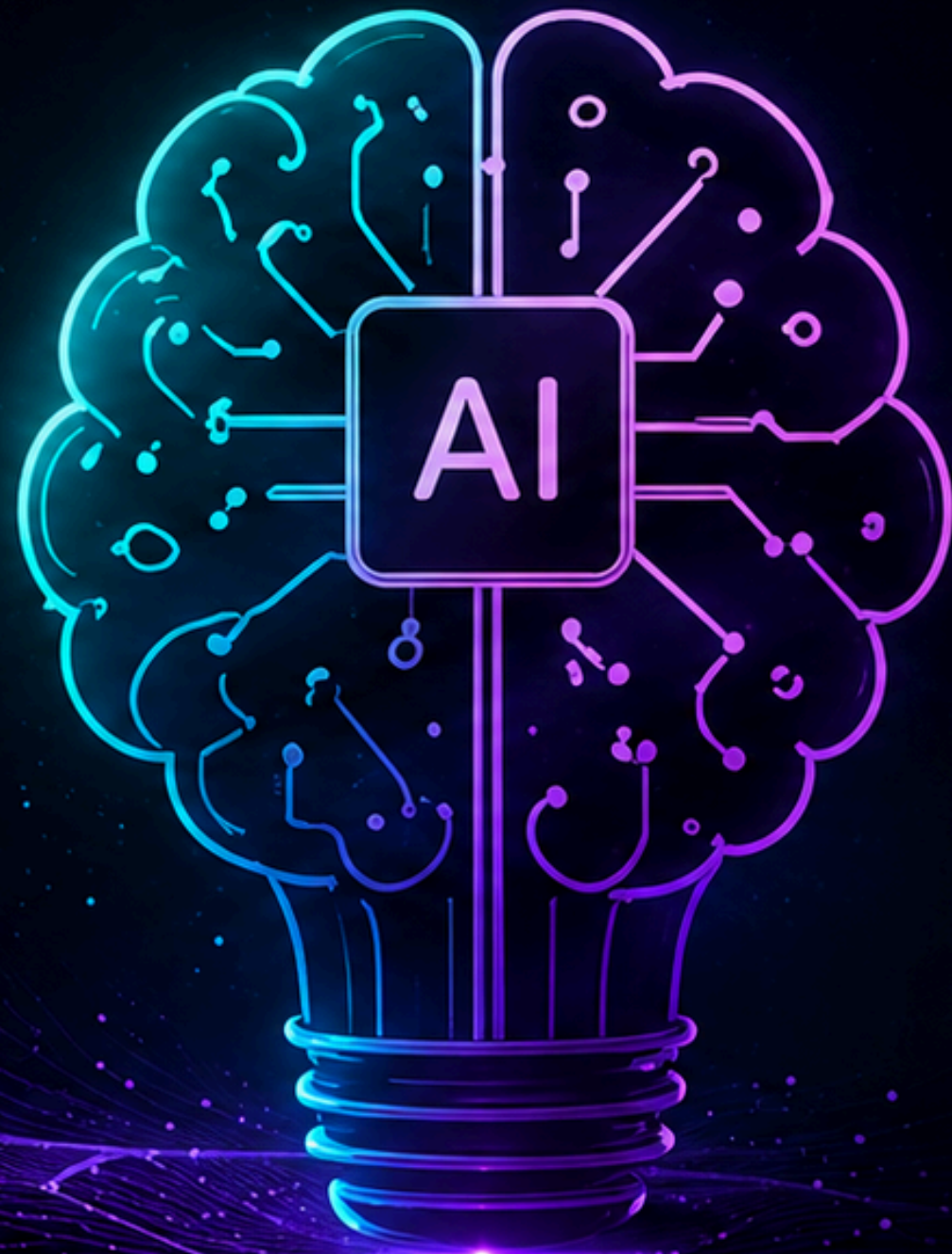
We take responsibility for outcomes across strategy, engineering, and full lifecycle.



Network of Specialist Partners

We work with global leaders when projects demand specialized expertise.

1. AI-Based Solutions & Implementations



Custom AI Model Development

Prediction, classification, recommendation, and automation models.



Natural Language Processing

Document processing, chatbots, intelligent search, text analysis.



Predictive Analytics

Forecast trends, behavior, and outcomes with quantifiable accuracy.



Computer Vision

Image & video analysis for surveillance, quality control, automation.



AI Systems Integration

Embed AI capabilities into ERPs, CRMs, and enterprise systems.

2. Digital Transformation Consulting



Maturity Assessments

Evaluate current state against global & local benchmarks.



Transformation Roadmaps

Clear plans aligned with business and national objectives.



Business Process Reengineering (BPR)

Streamline operations and eliminate inefficiencies.



Change Management

Drive adoption and build transformation readiness.



Cloud Strategy & KPI Governance

Secure, scalable cloud adoption with measurable KPIs.



3. Cybersecurity Solutions



Cybersecurity Strategy & Governance

Align security programs with business & regulatory needs.



Threat Intelligence & Monitoring

Real-time threat detection and proactive defense.



Penetration Testing & Vulnerability Assessment

Identify risks before attackers do.



CSIRT Establishment

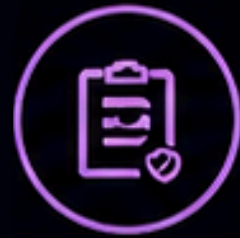
Build and operationalize incident response teams.



Security Architecture & Compliance

NCA, ISO 27001, NIST, GDPR, and local frameworks.

4. Digital Audit & Compliance



IT & Security Audit

Assess systems, processes, and controls.



Compliance Readiness

Prepare for audits and regulatory requirements.



Gap Analysis & Risk Assessment

Find gaps. Prioritize risks. Close them.



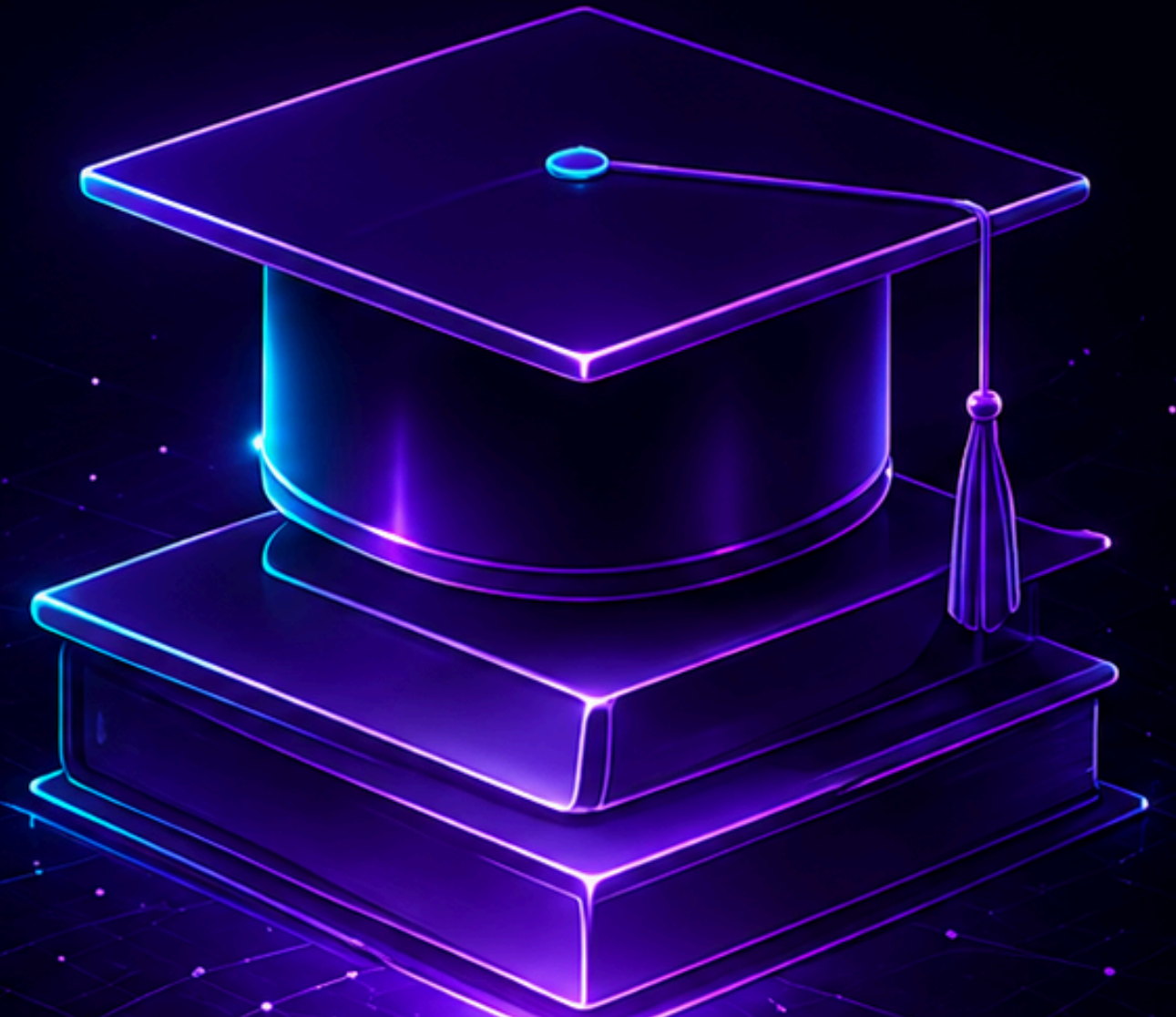
Audit Support

End-to-end support during internal & external audits.

Training Overview

We build skills that drive real transformation.

Our training programs empower individuals and organizations with practical knowledge in cybersecurity, AI, and digital transformation — aligned with international certifications and Saudi market needs.



Practical



Certified



Impactful



Future-Ready

Our Training Pillars



Cybersecurity

Build and strengthen security skills across defense, operations, and governance.



Artificial Intelligence

From foundations to advanced AI, ML, and data science applications.



Digital Transformation

Strategy, leadership, process, cloud, and change management excellence.

Training Formats



Public
Training



In-House
Training



Virtual
Training



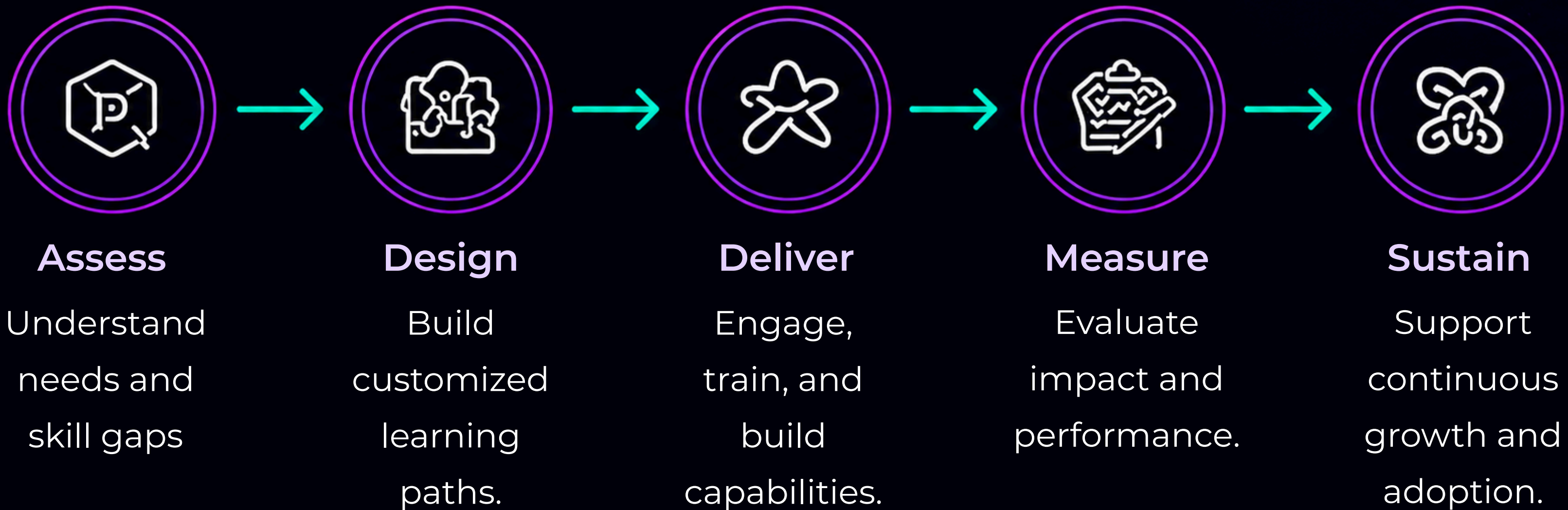
Workshops &
Bootcamps



Certification
Programs

Flexible formats. Practical learning. Measurable impact.

Our Methodology



Our Clients

Local Engagements



SDAIA

الهيئة السعودية للبيانات والذكاء الاصطناعي
Saudi Data & AI Authority



NCA

الهيئة الوطنية للأمن السيبراني
National Cybersecurity Authority



الاتحاد السعودي للأمن السيبراني
والبرمجة والطائرات بدون طيار
Saudi Federation for Cybersecurity,
Programming & Drones



أكاديمية طويق
TUWAIQ ACADEMY

CNTXT®

CNTXT

اكتفاء
لتمكين الأسر



مؤسسة الملك خالد
KING KHALID FOUNDATION



وزارة التعليم
Ministry of Education



المؤسسة العامة للتدريب التقني والمهني
Technical and Vocational Training Corporation

International Engagements



VDR Solutions



GTA Canada
Airport Commissions



SRNNA Canada



Click Inc.



Dalhousie University



Massachusetts Institute
of Technology (MIT)



United Nations
Association in Canada



Centre for Posttraumatic
Stress & Anxiety Treatment



Rogers Communications

Certifications

Innovation Core's credibility is grounded in certified expertise, active partnerships with leading global technology firms, and a track record of completed engagements with recognized national and international institutions.



**Certified AI &
Machine Learning
Engineers**

AWS, Google Cloud, Microsoft



**CISSP, CISM, CEH, and
ISO 27001 Lead Auditors**



**PMP® & PRINCE2®
Certified Project
Managers**



**Certified Data
Protection Officers**
(CDPO — GDPR Compliance)

Our certifications reflect our commitment to quality, security, and international standards.

Our Strategic Partners



Microsoft
for Startups

Technology Partner



IBM
Watson

AI Framework Integration



OpenAI



Google AI

Research & Applied AI

ORACLE



servicenow.



Oracle, Amazon, Cisco, ServiceNow, HP



مواطنة الامتثال المحلي
برامج رؤية 2030

Local Compliance Alignment
Vision 2030 Programs

We collaborate with leading global technology providers
to deliver world-class solutions.

Let's Build the Future Together



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