



**INNOVATION CORE**  
ACADEMY

# INNOVATION CORE TRAINING ACADEMY

Technical Training for the Workplace —  
Not the Classroom



Cybersecurity



AI



Digital  
Transformation



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# The Problem We Solve

Most technical training programs are designed around curricula, not around what actually happens inside a company. Professionals complete courses, earn certificates, then arrive at their desks unable to handle the first real task they're given.

**The gap between structured training and operational reality is where talent stalls and it's the specific gap we were built to close.**

As the training division of Innovation Core in Riyadh, we design programs around a single benchmark:

### TRADITIONAL TRAINING

Theory  
Certificates  
No Real Impact



### OUR TRAINING

Real Skills  
Real Tasks  
Real Impact



**need to be professional  
and academic alignment**

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# Built Around One Question



**Every course outline**  
is built from real tasks.



**Every lab is based on**  
real-world scenarios.



**Every assessment**  
measures real  
performance.

**We don't teach for exams.**

**We train for impact.**

**CAN THE  
PERSON  
DO THE JOB  
ON DAY ONE?**



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# What We Deliver

Four delivery formats. One outcome: **Real capability.**



## CAREER TRACKS

End-to-end career tracks that take professionals from foundational knowledge to advanced practice in a structured pathway.



## OPERATIONAL TRAINING PROGRAMS

Intensive training program that simulate real project timelines, pressure, and decision-making not controlled classroom conditions.



## CERTIFICATION READINESS

Focused preparation for recognized international certifications in cybersecurity, AI, and digital transformation.



## CORPORATE PROGRAMS

Custom upskilling programs for corporate teams, built around the specific gaps a business needs to close.



**70%**

**OF TRAINING HOURS ARE HANDS-ON IN VIRTUAL LABS**

# Three Training Pillars

Our entire curriculum sits within the three disciplines most directly driving workforce demand in the Saudi market.



## CYBERSECURITY & DEFENSE

Protecting networks, hardening infrastructure, and building the security operations function that enterprises actually need.



## ARTIFICIAL INTELLIGENCE & DATA

Training teams to build and deploy data-driven solutions, not just understand them in theory.



## DIGITAL TRANSFORMATION

Equipping the people who manage technology — not just the people who build it.

# Cybersecurity & Defense

From fundamentals to advanced specializations.



## CERTIFICATIONS

Network+ with Cybersecurity | CompTIA Security+ | CompTIA Linux+  
Certified Ethical Hacker (CEH) | eJPT | Cyber Threat Intelligence



## APPLIED PROGRAMS

Cybersecurity Fundamentals | Ethical Hacking (Hands-on)  
Cloud Security | Governance, Risk & Compliance (GRC)  
SOC Analyst (Tier 1 & 2)



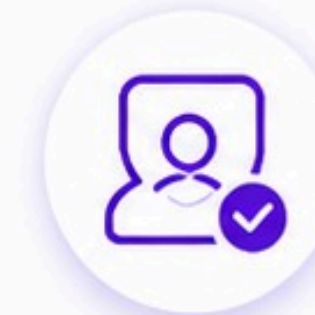
**NETWORK  
SECURITY**



**IDENTITY &  
ACCESS**



**THREAT  
DETECTION**



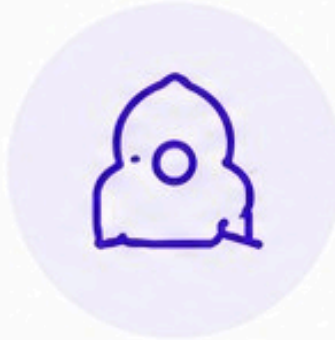
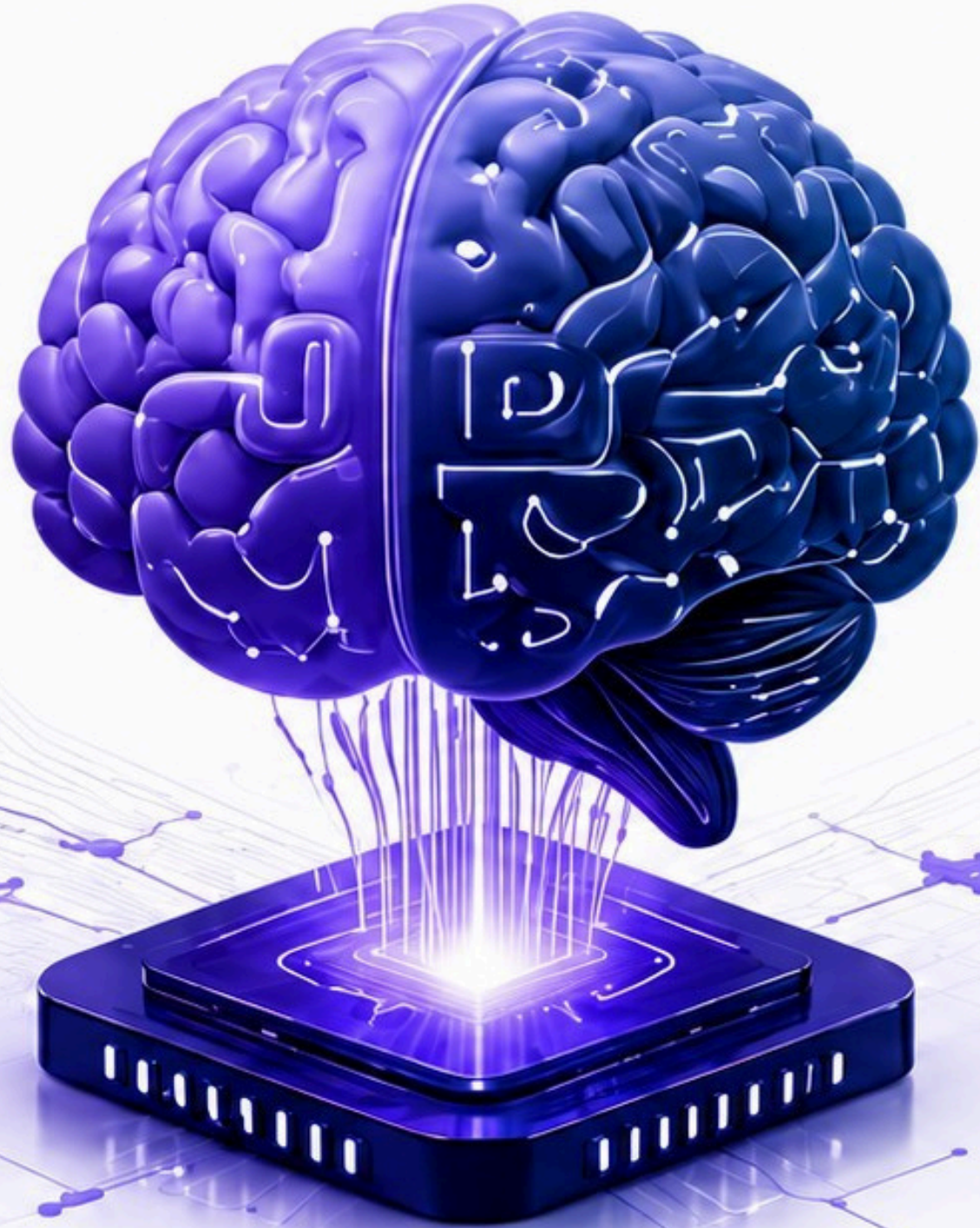
**RISK &  
COMPLIANCE**



**INCIDENT  
RESPONSE**

# Artificial Intelligence & Data

Turning raw data into strategic, intelligent decisions.



## AI FOR BUSINESS

Practical implementation that drives real business value, not just theory.



## DATA ANALYTICS & MACHINE LEARNING

Building predictive models and extracting insights from real enterprise datasets.



## PROMPT ENGINEERING & LLMS

Using generative AI to automate processes, enhance productivity, and scale operations.

# Digital Transformation

Empowering leaders to drive change, not just manage technology.



## DIGITAL TRANSFORMATION STRATEGY

Frameworks for migrating legacy systems and managing the organizational side of change.



## AGILE & PMP IN IT

Running IT projects with real timelines, deliverables, and measurable outcomes.

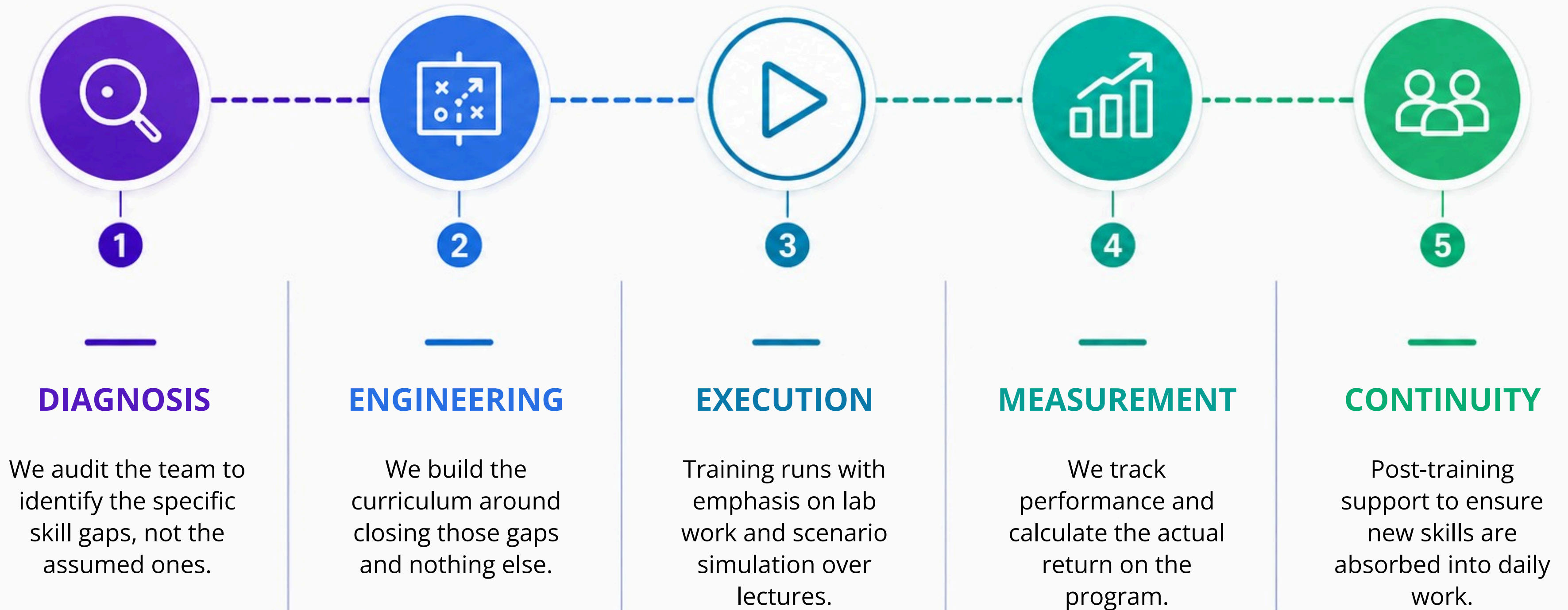


## INTELLIGENT AUTOMATION (RPA)

Deploying bots to remove repetitive tasks and increase efficiency.

# How We Work with Enterprise Clients

A five-stage process that ensures training solves real business problems.



# Why This Works



## PRACTITIONERS, NOT INSTRUCTORS

Our trainers are working consultants solving real problems for Saudi enterprises. The content stays current because our work is.



## LAB-FIRST METHODOLOGY

70% of training time is active simulation. People learn by doing complex tasks under pressure — not by watching.



## MEASURABLE OUTPUT

We measure success by performance in interviews and ability to complete complex tasks independently.



## SAUDI MARKET FOCUS

Aligned with Vision 2030 priorities for digital human capital across private sector and government entities.

# Our Impact



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## REAL SCENARIOS

Our programs are built on real cases and mirroring enterprise challenges in cybersecurity.



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## CERTIFICATION SUCCESS

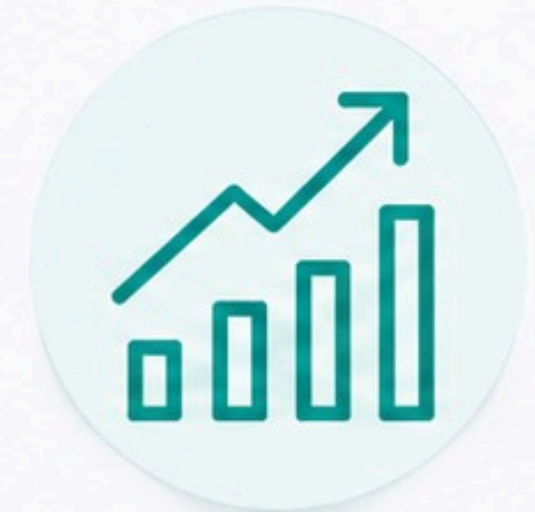
We help professionals pass globally recognized certifications with confidence.



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## TEAM ENABLEMENT

We upskill teams to meet digital transformation requirements.



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## MEASURABLE OUTCOMES

We focus on outcomes you can measure: performance, practical understanding, and job readiness.

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# Start a Conversation

Whether you're looking to build your own technical profile or strengthen a team, we're straightforward to reach. Let's build the skills that drive real impact.



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**SCAN LOCATION**

Find us easily